ORDER

KMGH

Orders

Order / Rev:	**184094**		
Alt Order #:			
Product Desc:	Perlmutter for Congress 2012		
Estimate:	11560		
Flight Dates:	10/08/12 - 10/14/12	Primary AE:	Laura Hargis
Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:	Den
Order Type:	GENERAL	Sales Region:	LOC

Agency

Name:	**Media Strategies & Research**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln Street Ste. 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203	Agency Commission:	15%

Advertiser

Name:	**Congress/Perlmutter(D)**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL6-State Congress	Order Separation:	00:10:00
Priority:	PREEMPTIBLE	Advertiser External ID:	MAJ
Revenue Codes:	POL, POL-CANDIDATE, Unassigned	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	54	$27,035.00	$22,979.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	54	$27,035.00	$22,979.75	0.00
Totals	54	$27,035.00	$22,979.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	10/09/12	10/14/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	-1-11--	:30	3	$200.00	PREE	0.00	NM	3	$600.00
2	KMGH	10/08/12	10/14/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	111-1--	:30	4	$225.00	PREE	0.00	NM	4	$900.00
N 3	KMGH	10/08/12	10/14/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	1-11---	:30	3	$400.00	PREE	0.00	NM	3	$1,200.00
4	KMGH	10/08/12	10/14/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	11111--	:30	5	$400.00	PREE	0.00	NM	5	$2,000.00
6	KMGH	10/13/12	10/13/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	$200.00	PREE	0.00	NM	1	$200.00
7	KMGH	10/14/12	10/14/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	------S	:30	1	$75.00	PREE	0.00	NM	1	$75.00

Weekly detail:

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
1	Week:	10/08/12	10/14/12	-1-11--	3	$200.00	0.00
2	Week:	10/08/12	10/14/12	111-1--	4	$225.00	0.00
3	Week:	10/08/12	10/14/12	1-11---	3	$400.00	0.00
4	Week:	10/08/12	10/14/12	11111--	5	$400.00	0.00
6	Week:	10/08/12	10/14/12	-----S-	1	$200.00	0.00
7	Week:	10/08/12	10/14/12	------S	1	$75.00	0.00

Order / Rev:	184094	Advertiser:	Congress/Perlmutter(D)
Alt Order #:		Product Desc:	Perlmutter for Congress 2012
Flight Dates:	10/08/12 - 10/14/12	Estimate:	11560

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KMGH	10/14/12	10/14/12	7A-8A SUN MORN NEW 7A-8A SUN MORN NEWS	CA	7A-8A	------S	:30	1	$210.00	PREE	0.00	NM	1	$210.00
9	KMGH	10/14/12	10/14/12	9A-10A SUN MORN NEW 9A-10A SUN MORN NEWS	CA	9A-10A	------1	:30	1	$250.00	PREE	0.00	NM	1	$250.00
10	KMGH	10/09/12	10/09/12	930a-10 Right This Minu 930a-10 Right This Minute	CA	930a-10a	-1-----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
11	KMGH	10/08/12	10/08/12	The View THE VIEW	CA	10A-11A	1------	:30	1	$300.00	PREE	0.00	NM	1	$300.00
12	KMGH	10/11/12	10/11/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	---1---	:30	1	$200.00	PREE	0.00	NM	1	$200.00
13	KMGH	10/12/12	10/12/12	The CHEW The CHEW	CA	1157A-1P	----1--	:30	1	$175.00	PREE	0.00	NM	1	$175.00
14	KMGH	10/09/12	10/09/12	M-F 230-3pm Inside Edition	CA	230-3p	-1-----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
15	KMGH	10/08/12	10/14/12	Katie M-F 3-4pm Katie Couric	CA	3-4pm	1-1-1--	:30	3	$300.00	PREE	0.00	NM	3	$900.00
16	KMGH	10/09/12	10/14/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	-1-11--	:30	3	$275.00	PREE	0.00	NM	3	$825.00
17	KMGH	10/08/12	10/14/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	11111--	:30	5	$500.00	PREE	0.00	NM	5	$2,500.00
18	KMGH	10/13/12	10/13/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	$250.00	PREE	0.00	NM	1	$250.00
19	KMGH	10/14/12	10/14/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	------S	:30	1	$350.00	PREE	0.00	NM	1	$350.00
20	KMGH	10/08/12	10/14/12	6p-630p JEOPARDY (M 6P-630P JEOPARDY (M-F)	CA	6P-630P	1-1----	:30	2	$900.00	PREE	0.00	NM	2	$1,800.00
21	KMGH	10/08/12	10/14/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	-1--1--	:30	2	$1,050.00	PREE	0.00	NM	2	$2,100.00
22	KMGH	10/11/12	10/11/12	ABC Thurs B Grey's Anatomy	CA	8P-9P	---T---	:30	1	$3,375.00	PREE	0.00	NM	1	$3,375.00

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
8	Week:	10/08/12	10/14/12	------S	1	$210.00	0.00
9	Week:	10/08/12	10/14/12	------1	1	$250.00	0.00
10	Week:	10/08/12	10/14/12	-1-----	1	$200.00	0.00
11	Week:	10/08/12	10/14/12	1------	1	$300.00	0.00
12	Week:	10/08/12	10/14/12	---1---	1	$200.00	0.00
13	Week:	10/08/12	10/14/12	----1--	1	$175.00	0.00
14	Week:	10/08/12	10/14/12	-1-----	1	$200.00	0.00
15	Week:	10/08/12	10/14/12	1-1-1--	3	$300.00	0.00
16	Week:	10/08/12	10/14/12	-1-11--	3	$275.00	0.00
17	Week:	10/08/12	10/14/12	11111--	5	$500.00	0.00
18	Week:	10/08/12	10/14/12	-----S-	1	$250.00	0.00
19	Week:	10/08/12	10/14/12	------S	1	$350.00	0.00
20	Week:	10/08/12	10/14/12	1-1----	2	$900.00	0.00
21	Week:	10/08/12	10/14/12	-1--1--	2	$1,050.00	0.00
22							

Order / Rev: 184094
Alt Order #:
Flight Dates: 10/08/12 - 10/14/12

Advertiser: Congress/Perlmutter(D)
Product Desc: Perlmutter for Congress 2012
Estimate: 11560

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	KMGH	10/11/12	10/11/12	ABC Thurs B Grey's Anatomy	CA	8P-9P	---T---	:30	1	$3,375.00	PREE	0.00	NM	1	$3,375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	---T---	1	$3,375.00	0.00									
24	KMGH	10/08/12	10/14/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	11111--	:30	5	$1,000.00	PREE	0.00	NM	5	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	11111--	5	$1,000.00	0.00									
25	KMGH	10/13/12	10/13/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	$425.00	PREE	0.00	NM	1	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-----S-	1	$425.00	0.00									
26	KMGH	10/14/12	10/14/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	------S	:30	1	$1,000.00	PREE	0.00	NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	------S	1	$1,000.00	0.00									
27	KMGH	10/08/12	10/14/12	Nightline Nightline	CA	1037P-1103P	1-111--	:30	4	$450.00	PREE	0.00	NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	1-111--	4	$450.00	0.00									
29	KMGH	10/10/12	10/10/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	--1----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	--1----	1	$200.00	0.00									
												Totals		54	$27,035.00